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Issue 15



A newsletter for Region 1—WorkOne associates & partners

Working as One

Create Awareness—Use the WorkOne Logo

Barb Grimsgard, Marketing & Communications Coordinator for the Center of Workforce Innovations-Regional Operator for Region 1, attended a marketing meeting hosted by the Department of Workforce Development. At the meeting, one topic of discussion was the use of the WorkOne logo. We learned that many try to replicate the logo in several different colors depending on the promotional piece they're putting together and the color scheme they happen to be using. Many forgo even using the actual logo and just cite the name "WorkOne."

Changing the color of the logo or not using the logo at all is not smart business. In an effort to try and begin branding of WorkOne—it's important that the actual logo be used on any materials that are developed, specific to programs and services that are offered through WorkOne. And it's equally important to use the proper logo and the proper colors (black & blue). If you have any questions regarding using the WorkOne logo, contact Barb at 219-462-2940 or e-mail at bgrims-gard@innovativeworkforce.com. Also, feel free to visit the DWD Brand portal at <http://www.in.gov/dwd/brandportal> for logo specifics under the "Print" heading.

WorkKeys® Training Well Attended

On Friday, February 15th, Carol Morris with Workforce Development Services and who works out of the Crown Point WorkOne office, conducted a training session with 46 Region 1 WorkOne associates. The training was for those individuals who were interested in becoming WorkKeys® Assessors.

Special thanks to Carol for presenting this important workshop to our partners & providers!



Thank You WorkOne-Region 1 from Vincennes

This thank you note arrived from a staffer at the Vincennes WorkOne which was destroyed by a fire this past February. And as a gesture of kindness, Region 1 had a "dress down" day that required a donation of \$5 to do so. The \$360 collected was used to provide them with some Office Max gift cards and Opportunity Enterprise homemade fudge. Thanks again to all of you who contributed to this cause!

Letter from Martha Finch Anderson, Program Manager WorkKeys-Indiana Dept. of Workforce Development/WorkOne Vincennes

"We had a morning meeting today. As you can imagine, over the last 4 weeks or so we have had several staff meetings, but none of those meetings created the same reaction as when Nancy Davisson announced what you and the Region 1 staff did on our behalf. We were overwhelmed by your efforts, thoughts and actions. I am sure you will hear from our office in a more unified way, but I wanted to express how wonderful you and your staff made the Vincennes WorkOne staff feel today. It was a lovely surprise, thank you. I'm off to eat some fudge."

IMPORTANT DATES TO CONSIDER

Career Solutions Training that is scheduled for March 18 at United Way of Porter County and March 20 at Gary WorkOne.

To find out about these two training sessions or if you should be attending, ask your functional supervisor.

